

# NORTH BOSTON

Convention & Visitors Bureau

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## NorthofBoston.org

### ABOUT GREATER SALEM

The Greater Salem area is rich in history, arts, culture and maritime heritage. Visit quintessential New England villages like Marblehead and enjoy dining and shopping in Beverly and Lynnfield. Salem, Massachusetts has been one of New England's richest destinations for 400 years. Most noted for the Salem Witch Trials of 1692, exploring Salem takes a visitor from the 17th-century to the 21st-century through literature, architecture, maritime heritage, military history, and fascinating stories of remarkable men and women from Salem who have made contributions to Salem, New England, and the world. Visit [Salem.org](http://Salem.org) to discover how we are still making history. Greater Salem's inland towns of Topsfield, Hamilton, and Middleton offer everything from quiet country roads, to fresh farm stands, to chic polo clubs and are well worth a leisurely drive. Of course, any time of year the miles of coastline that trace Nahant, Swampscott, Marblehead, Salem, and Beverly offer gorgeous views of the rugged New England shore.

### SUGGESTED ITINARARY

#### Salem Trolley (option of tour or on/off)

**Contact:** Tammy Harrington, [Tammy@salemrolley.com](mailto:Tammy@salemrolley.com)

8 Central Street, Salem

(978) 744-5469 | [SalemTrolley.com](http://SalemTrolley.com)

*The Salem Trolley is the best way to see Salem and to experience the Witch City's unique and colorful past. Since 1982, Salem Trolley has set the standard for sightseeing tours and exceptional transportation north of Boston. The Salem Trolley provides visitors with a narrated one hour tour and all day shuttle service through beautiful and historic Salem. Explore Salem's witchcraft trials of 1692 or travel beyond the witchcraft hysteria into the fascinating realm of Salem's literary and maritime history.*



#### Salem Witch Museum (Est. time 1 hour)

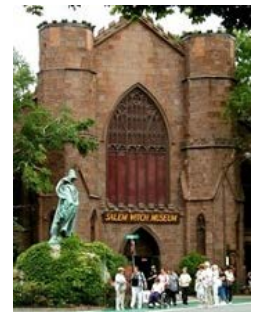
**Contacts:** Merry Ward, [merryw@salemwitchmuseum.com](mailto:merryw@salemwitchmuseum.com)

Tina Jordan, Executive Director, [tinaj@salemwitchmuseum.com](mailto:tinaj@salemwitchmuseum.com)

19 ½ Washington Square, Salem

(978) 744-1692 | [SalemWitchMuseum.com](http://SalemWitchMuseum.com)

*The Salem Witch Museum brings you back to Salem Village in 1692. Experience the events that led to the hangings of 19 people and the pressing of one on the charges of witchcraft. Dispel the myths surrounding the word "witch" and examine incidents of witch hunting in the Museum's exhibit, Witches, Evolving Perceptions. Open Year-Round*



#### The House of the Seven Gables (Est. time 1 hour)

**Contact:** Ryan Conary, [rconary@7gables.org](mailto:rconary@7gables.org)

115 Derby Street, Salem

(978) 745-0991 | [7Gables.org](http://7Gables.org)

*Discover the secrets of the House of the Seven Gables, which inspired Nathaniel Hawthorne's famous novel. Admission also includes access to Nathaniel Hawthorne's birthplace, spectacular seaside gardens, and a unique Museum Store.*



**Peabody Essex Museum (Est. time 1 hour)**

**Contact:** John Marden, [john\\_marden@pem.org](mailto:john_marden@pem.org)  
(978) 745-1876 | [pem.org](http://pem.org)

*Journey through a world of art and culture at the Peabody Essex Museum, where the wealth and power of historic Salem are showcased in an unrivaled collection of art and culture from New England and around the globe. Explore the city's international connections through extraordinary works of art from China, India, Japan and beyond, including a 200-year-old Chinese house, Yin Yu Tang.*



**The Landing Restaurant (Est. time 1 hour)**

81 Front Street, Marblehead  
781-639-1266

[thenewlanding@aol.com](mailto:thenewlanding@aol.com)

[www.thelandingrestaurant.com](http://www.thelandingrestaurant.com)

Since 1972, The Landing restaurant in Marblehead has been serving the freshest seafood and Black Angus steaks around. Marblehead's premiere waterfront dining destination offers great views of Marblehead Harbor from each of our dining room tables. Our English-style pub is always bustling with entertainment on the weekend and good cheer every day. Groups welcome!



**Marketstreet Lynnfield (Est. time 2 hours)**

600 Market St.

Lynnfield, MA 01940

[www.marketstreetlynnfield.com](http://www.marketstreetlynnfield.com)

Shop, dine and walk around this great outdoor mall. With more than 80 businesses offering apparel, gifts, restaurants, entertainment, and more, there's something for everyone, and there's plenty of parking.



**North Shore Music Theatre (Est. time 3 hours)**

Bill Hanney's North Shore Music Theatre

62 Dunham Road, Beverly, MA 01915

Contact: Karen Nascembeni, General Manager

Tel: 978-232-7200 x7240; email: [karen@nsmt.org](mailto:karen@nsmt.org)

[www.nsmt.org](http://www.nsmt.org)

Since 1955, NSMT has become one of the most attended theatres in New England, with approximately 250,000 patrons annually. With a national and regional reputation for artistic achievement, NSMT has received numerous industry awards including Elliot Norton Awards, IRNE Awards, the Rosetta Le Noire Award from Actors' Equity, and the Moss Hart Award. Under the new ownership of Bill Hanney in 2010, NSMT continues to annually produce a musical subscription series and an annual production of *A Christmas Carol* along with celebrity concerts and children's programming year-round education.



Visit <http://northofboston.org/accommodations/> for lodging options.

(Inns/B&Bs and Hotels) – More than 5,000 rooms in the region.

VISIT [www.northofboston.org](http://www.northofboston.org), or call 978-465-6555.