

Lodging Summary
July 2025 - June 2026



From
July 2025

To
June 2026

Location Hotels
Essex County, MA

Location Short Term Rentals
All Properties - Massachusetts

Aggregated Lodging Performance

Source: STR & AirDNA

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
Jul 2025 - Jun 2026	58.1%	\$155.91	\$90.56	13.4M	7.8M	\$1.2B
% Change vs. Jul 2024 - Jun 2025	-4.1%	2.2%	-2.0%	5.3%	1.0%	3.2%

Hotel Performance (Essex County, MA)

Source: STR

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
Jul 2025 - Jun 2026	62.5%	\$161.45	\$100.84	2.2M	1.4M	\$218.2M
% Change vs. Jul 2024 - Jun 2025	-12.4%	-0.8%	-13.1%	5.0%	-8.0%	-8.8%

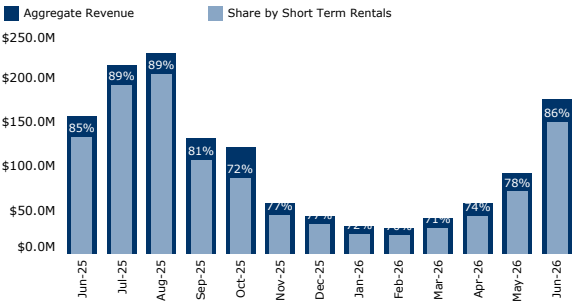
Short Term Lodging (All Properties - Massachusetts)

Source: AirDNA

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
Jul 2025 - Jun 2026	57.2%	\$154.75	\$88.58	11.3M	6.4M	\$998.0M
% Change vs. Jul 2024 - Jun 2025	-2.1%	3.0%	0.8%	5.4%	3.1%	6.3%

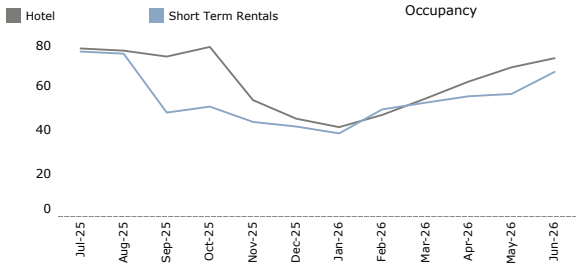
Lodging Revenue & Contribution

Hotels: Essex County, MA; Short Term Rentals: All Properties - Massachusetts



Occupancy

Hotels: Essex County, MA; Short Term Rentals: All Properties - Massachusetts
Last 12 Months



Sources: STR and AirDNA Note: YOY comparisons can only be made with date ranges less than or equal to 12 months long